

Put your name in front of the **DC metro's AI builders.**

A recurring, in-person AI meetup in downtown Silver Spring, Maryland — on the Red Line, minutes from Washington, DC. **30+ attendees are already signed up for our first event:** AI engineers, cloud architects, founders, and builders from across the DMV. We keep it simple — real talks, live demos, and pizza.

ON THE AGENDA

 Local & open-source AI Agentic AI trends Getting the most out of coding-agent subscriptions**30+**ATTENDEES
INTERESTED**3 hrs**TALKS · DEMOS ·
NETWORKING**DC Metro**SILVER SPRING, RED
LINE**\$479**FULL EVENT COST —
THAT'S IT

Exact event cost: Venue \$210 (3 hrs) + Insurance \$75 + Pizza, water & supplies \$100 + Meetup.com platform \$94 = **\$479**
(~\$385 from event #2)

SPONSORSHIP TIERS



Pizza Sponsor

\$100

COVERS THE FOOD

- ✓ "Food by [You]" sign on the food table
- ✓ Thank-you from the stage
- ✓ Sponsor listing + link on the Meetup event page



Community Sponsor

\$250

COVERS THE VENUE

- ✓ Everything in Pizza Sponsor
- ✓ **2 minutes on the mic**
- ✓ Logo on slides + a thank-you post



COVERS THE ENTIRE EVENT

Headline Sponsor

\$500

PRESENTED BY YOU

- ✓ Event billed as "**presented by [You]**"
- ✓ **15-minute tech talk** — present your product to the room
- ✓ Demo / swag table
- ✓ Top logo on everything

EVERY SPONSOR

Named on stage, listed on the Meetup page, tagged in social posts — and welcome to attend and work the room. **Can't send someone?** We'll deliver your pitch for you (nicely) and send you the video.

WHERE YOUR MONEY GOES — FULL TRANSPARENCY

ITEM	NOTES	COST
Venue rental	3 hours, downtown Silver Spring	\$210
Event insurance	Required by the venue	\$75
Food & drinks	6–7 pizzas, water, napkins, delivery	\$100
Meetup.com subscription	6-month organizer plan (renews at \$180)	\$94
First event, all-in	~\$385 per event after the first	\$479

Every dollar goes into the event — organizers take nothing. One Headline Sponsor covers an entire event; anything beyond costs rolls into the next one.

WHY SPONSOR

**A technical room**

Engineers, architects, and founders actually building with AI — not a general-interest crowd. If they're your users, this is a direct line.

**Hiring pipeline**

The DMV is dense with cloud and AI talent. A 15-minute talk to 30+ builders beats a week of cold sourcing.

**Ground-floor pricing**

Community sponsorship at meetup scale is the cheapest developer marketing there is — and early sponsors become the names the community remembers.

RUN OF SHOW — WHERE YOU SHOW UP

01**Doors + Welcome**

Opening remarks thank sponsors by name, logos on screen.

02**Headline Tech Talk**

15-minute round: the headline sponsor presents their tech. Community sponsors get 2 minutes each.

03**Talks + Demos**

Two or three short technical talks from local builders.

04**Pizza + Networking**

Food table carries your sign. Best hour of the night for conversations.

Ready to sponsor? It takes one email.

Tell us your tier and we'll send a simple invoice and grab your logo. Custom ideas welcome — multi-event deals, workshop nights, demo showcases.

Saurav Sharma — Organizer

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